



MOBILITY WHITEPAPER

Optimizing Mobility
at Any Size:

Why MMS Benefits Mid-Sized Organizations

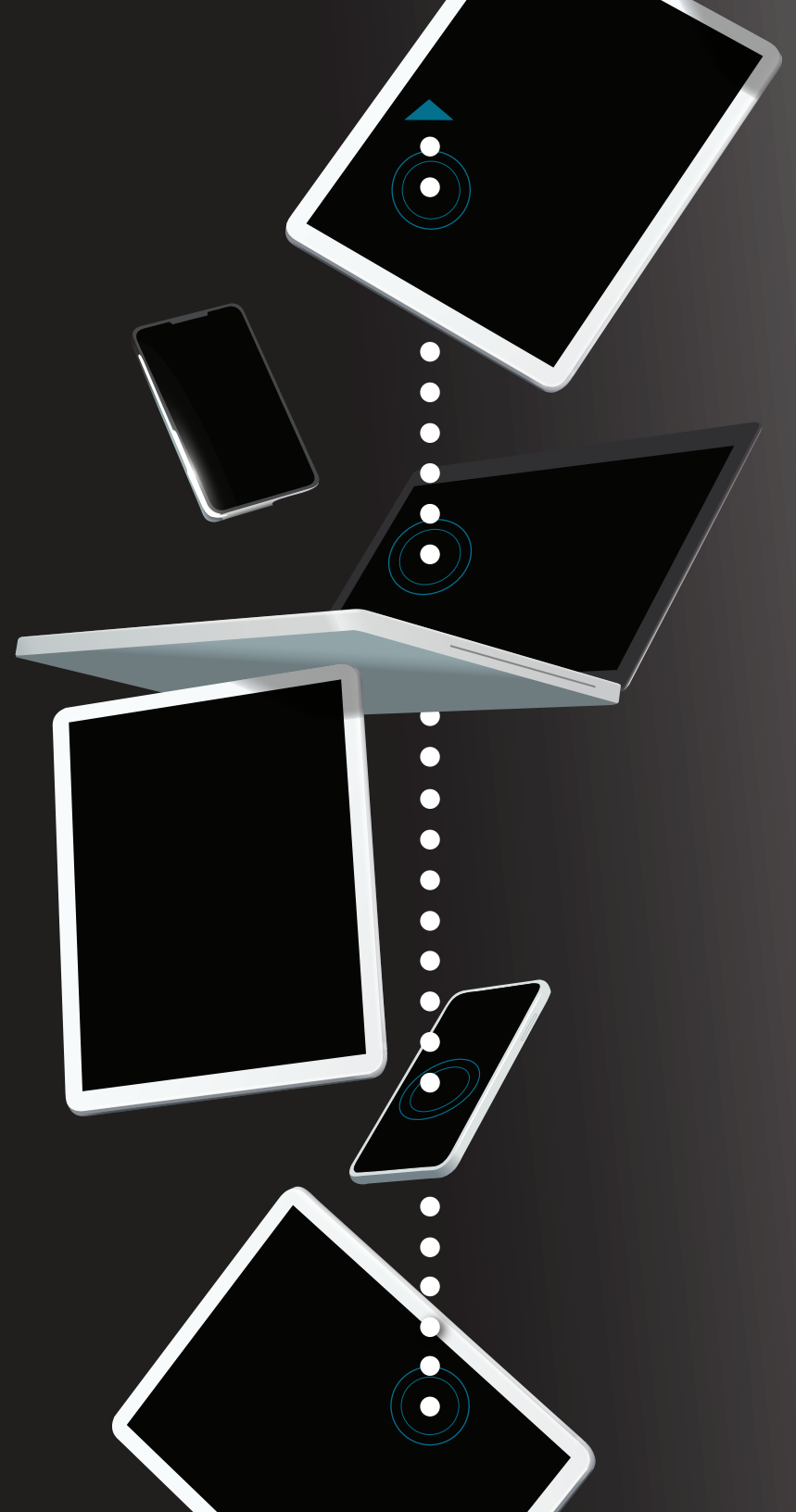


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► 01 Introduction

In today's fast-paced business landscape, Managed Mobility Services (MMS) have emerged as a critical tool for organizations looking to streamline operations and enhance efficiency. While traditionally seen as a resource for large enterprises, MMS offers significant advantages for mid-sized businesses as well. This whitepaper explores the benefits of MMS for mid-sized organizations, providing insights on how they can leverage these services to scale efficiently, manage labor costs, and foster innovation.



► 02 Scaling with MMS: Achieving More with Less

One of the primary challenges faced by mid-sized businesses is scaling operations without incurring excessive costs. According to a recent report, 64% of mid-sized businesses consider “improve operations” a primary business objective. MMS provides a solution by enabling organizations to manage their mobile assets more effectively, ensuring that resources are utilized optimally. This can be achieved through streamlined device management, automated provisioning, and comprehensive support services.

Key Benefits of MMS for Scaling:

- 1. Cost Efficiency:** MMS helps businesses reduce costs associated with device procurement, maintenance, and support. Companies utilizing MMS can reduce their mobile-related expenses by an average of 30% or more.
- 2. Resource Optimization:** By outsourcing mobile management, companies can focus on core activities while ensuring that their mobile infrastructure is robust and secure.
- 3. Flexibility:** MMS providers offer scalable solutions that can be adjusted as the organization grows, eliminating the need for significant upfront investments when establishing a mobility program.



► 03 Addressing Labor and Onboarding Challenges

Labor costs are a significant concern for many mid-sized businesses, especially when it comes to managing a growing workforce. Onboarding new employees and providing them with the necessary tools can be both time-consuming and expensive. On average, the cost of onboarding a new employee is approximately \$4,700, with a time investment of 24 days. MMS simplifies this process by offering managed services that streamline device deployment and user setup.

Benefits in Labor and Onboarding:

- 1. Reduced Onboarding Time:** MMS providers can automate the provisioning process, ensuring that new hires have access to the necessary tools from day one. Employees enjoy a more intuitive onboarding process and become productive at a faster rate with mobile devices that arrive configured to their exact business needs.
- 2. Cost Savings:** By outsourcing mobile management, companies can reduce the need for in-house IT staff, leading to significant cost savings.
- 3. Enhanced Employee Experience:** With streamlined onboarding, employees can start being productive sooner, improving overall efficiency and increasing retention.



\$4,700

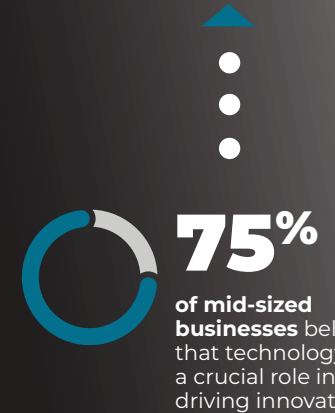
approximate average cost
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► 04 Driving Innovation Beyond Automation

While automation can address many routine tasks, it often falls short when it comes to complex issues and innovative initiatives. A survey found that 75% of mid-sized businesses believe that technology plays a crucial role in driving innovation. MMS allows mid-sized organizations to go beyond automation by providing access to expert support and advanced technologies. This can be particularly valuable for addressing unique challenges and exploring new opportunities.

Innovation and Problem-Solving:

- 1. Expert Guidance:** MMS providers offer expertise in mobile technology, helping businesses implement best practices and innovative solutions to complex mobile environments.
- 2. Advanced Tools:** Access to cutting-edge technology and services can help organizations stay competitive and agile. According to a Microsoft study, early adopters of technology are 2x more likely to achieve high revenue growth.
- 3. Focus on Core Competencies:** By outsourcing mobile management, companies can allocate more resources to strategic initiatives and innovation.

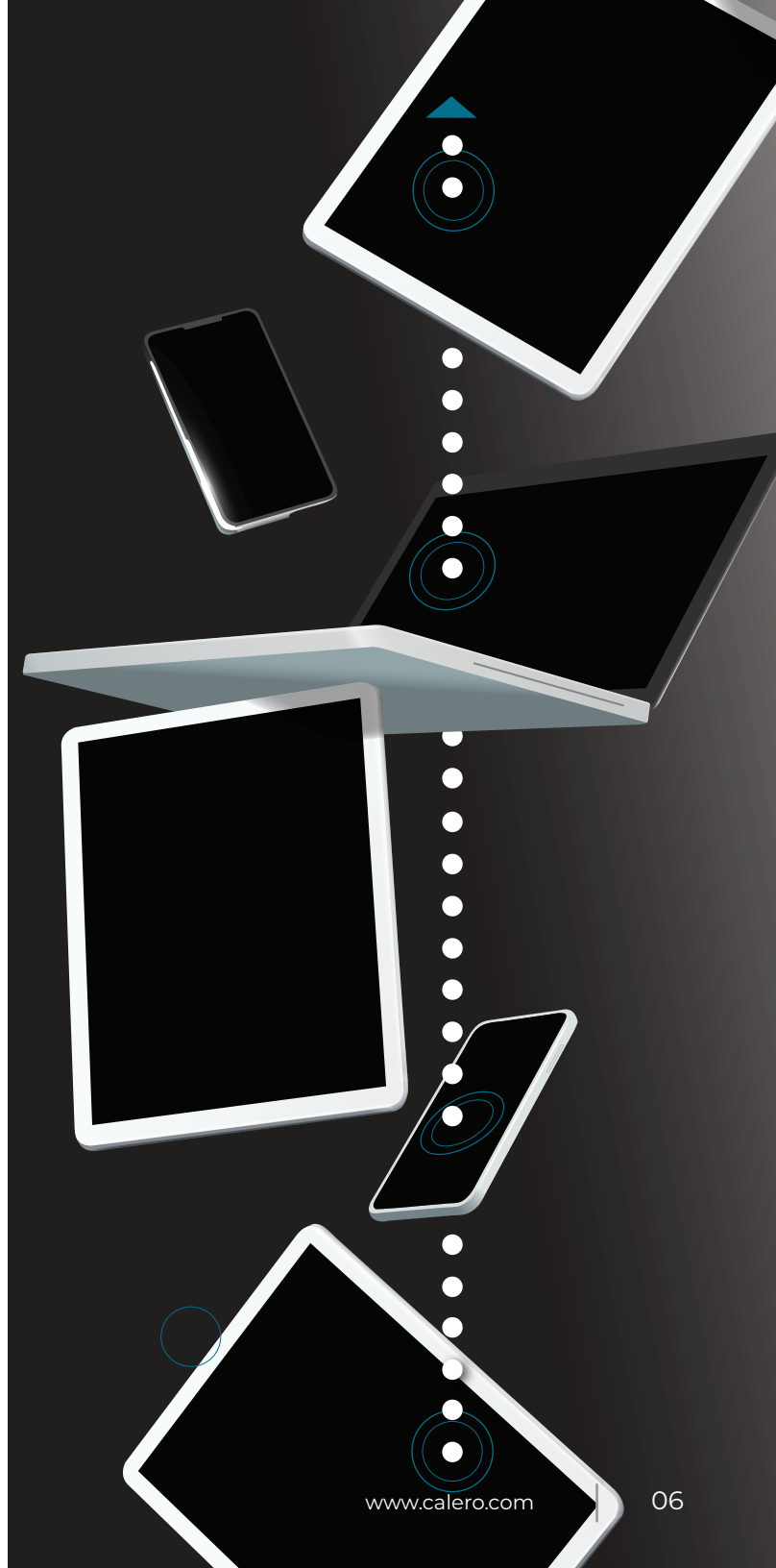


► 05 Relieving the Burden of Day-to-Day Operations

Managing a mobile workforce can be a complex and time-consuming task. MMS relieves this burden by handling day-to-day operations, such as device management, troubleshooting, and security monitoring. This allows organizations to focus on strategic goals rather than getting bogged down in operational details.

Benefits in Daily Operations:

- 1. Streamlined Management:** MMS providers offer comprehensive solutions for managing mobile devices, reducing the need for internal oversight.
- 2. Improved Security:** With dedicated security measures, a strong MMS program can help protect devices and data from potential threats.
- 3. Operational Efficiency:** By automating routine tasks, businesses can improve efficiency and reduce downtime.



► 06 Optimizing Your Mobility Estate

For mid-sized organizations, MMS offers a powerful solution for optimizing mobility, managing costs, and driving innovation. By leveraging these services, organizations like yours can achieve greater scalability, enhance employee experiences, and focus on strategic initiatives. As the business landscape continues to evolve, MMS can help your organization thrive.

How to Get Started

Chat with our team of experts to learn how to implement these strategies through a single platform that gives you comprehensive visibility to your entire mobile estate.

Give Us a Call:
866-823-1281

Visit Our Website:
www.calero.com

