

## ITAM Career Survey -**ITAM Forum Community Leaders**

We recently asked ITAM Forum community leaders (Ambassadors, Chapter Leads, SIG Leads, and Trustees) to tell us about their ITAM careers and career journeys. This is what they said.



What subjects did you study at college/university/apprenticeship/etc.?

Business Administration Economics

**Finance** 

What ITAM professional certifications do you have?



48% CSAM

ISO 19770-1 Practitioner



What skills are necessary to have a successful ITAM career?

Software asset management

Communication

Stakeholder engagement

Are you a **FinOps Certified Practitioner?** 



What areas do you focus on in your current role?

ITAM strategy and planning

Software asset management

What is your current job role?



Software Asset Manager

What type of job did you do before you came into ITAM?



IT Support

Consulting

Finance/ Accounting

What was your first ITAM role?



Software Asset Manager

ITAM Consultant

**ITAM Manager** 

What type of role are you aspiring to?



ITAM Director/ Head of ITAM

FinOps Director/ Head of FinOps