

The objective of the ISO/IEC 19770 family of standards (there are currently 7) is to provide organizations with information and assistance so they can reduce risks and optimize the cost of IT assets, thereby gaining a competitive advantage.

1. Education and best practices

Appointed, volunteer experts contribute to the development of standards and review and refresh them on a regular basis.

2. Interoperability

ITAM does not operate in a silo. All ITAM standards are developed with interoperability in mind to minimize risks and maximize benefits.*

3. Common terminology

Standards provide a common language, facilitate communication and knowledge sharing within the ITAM ecosystem, between ITAM and other functions, and more.



4. External certification

Demonstrates to others that your ITAM program has achieved the highest level of recognition. Help satisfy legal requirements. Help obtain better commercial terms. Show your commitment to IT governance and, much more.

5. Benchmark

Incredibly useful to determine where you are in comparison to your peer group and industry. This can only be done effectively when comparing apples to apples (when both organizations being compared follow the same standard).

6. Management Assurance

Executives can be assured the organization's ITAM processes are in line with recognised, industry best practices.

*Strategically relevant: ITAM enables other IT functions, including IT architecture, IT procurement, Infosec, ITSM, disaster recovery, IT capacity planning, IT Financial Management



For a high-level overview of ISO and the ISO ITAM Standard, watch this [helpful recording](#).